



CITY OF
Port Wentworth
GEORGIA

2026 STAND UP *America* DAY FOR SPONSORSHIP PROGRAM





STAND UP FOR *America* DAY

The Birth of a Beloved Tradition: How Port Wentworth Decided to “Stand Up for America”

It all started in the late 1960s — a time when America was hurting. The Vietnam War had left the country divided, and patriotic pride seemed to have faded into the background. Across the nation, returning heroes were met not with cheers and confetti, but with protests and silence.

But in the small city of Port Wentworth, Georgia, one man wasn't about to sit quietly and watch. Pastor Leon Drummond of the Port Wentworth Christian and Missionary Alliance Church felt something had to be done. Fueled by frustration and love for his country, he gathered a group of local children, handed out flags, and led them on a simple bicycle parade through town — stars and stripes flying proudly from every handlebar. What happened next was nothing short of inspiring. That small, flag-waving bike ride struck a deep chord with the townspeople. The sight of their children pedaling for patriotism rekindled a sense of pride — and sparked a big idea. If a few kids on bicycles could move hearts, what could the entire city do?

Enter Mayor P.B. Edwards, a decorated World War II veteran with a big heart and an even bigger vision. Determined to remind America what it meant to stand tall and united; he helped turn that simple bike ride into a full-fledged celebration of faith, freedom, and community.

On May 6, 1972, the very first Stand Up for America Day came to life. Mayor Edwards led the way down the streets of Port Wentworth, followed by dozens of red,

white, and blue bicycles, marching bands, floats, and proud citizens waving flags high. The cheers echoed through town — America's spirit was alive again, right there in Port Wentworth.

Years later, reflecting on the event after his retirement, Edwards said, “I wasn't sure what would happen to our Stand Up for America Day celebrations when I left office. But when the city announced a committee to keep it going, it brought great pride to my heart.”

Though Mayor Edwards has since passed away, his legacy continues to shine brightly. Fifty-three years later, Stand Up for America Day remains a highlight of Port Wentworth's calendar — a timeless tradition celebrating the nation, its heroes, and the unbreakable bond of community.

Today, the parade still winds proudly through Old Town Port Wentworth, following the historic Atlantic Coastal Highway, first built in 1735 to connect South Carolina to Florida. And just as it was in 1972, the American flag still leads the way — waving high, commanding respect, and stirring hearts to laughter, pride, and sometimes even tears.

Because here in Port Wentworth, standing up for America isn't just a slogan.

It's a tradition.



STAND UP *FOR America* DAY

Celebrations

Stand Up for America Day is an annual event that is only held in Port Wentworth! It is an event that celebrates and honors veterans, law enforcement personnel, and service men and women who are in active duty. The goal is to promote national pride by highlighting American values, traditions, and accomplishments. The event includes activities such as a pageant, GALA, parade, 5K race, live music, community gatherings as well as a wide array of vendors. With this event we hope to raise money for our non-profit partners that will signify the courage, bravery, and patriotic values of those who fought for us.

EVENTS

PAGEANT

April 11, 2026

GALA

April 22, 2026

PARADE

April 25, 2026 - 10:00AM-12:00PM

5K Race

April 25, 2026 - 2:00PM

53RD ANNUAL STAND UP FOR AMERICA DAY

April 25, 2026 - 4:00-10:00PM

FIREWORKS SHOW

April 25, 2026 - 9:00PM



STAND UP *FOR America* DAY

Non-Profit Partners



Combat Boots 2 The Boardroom

Combat Boots 2 The Boardroom (CB2TB)'s mission is to transform lives and promote economic independence for veterans and their families through entrepreneurship, education, leadership and development training, health and wellness support, and assistance in transitioning into the civilian sector.



American Gold Star Mothers Inc.

American Gold Star Mothers, Inc.'s mission is to find strength in the fellowship of other Gold Star Mothers who strive to keep the memory of our sons and daughters alive by working to help veterans, those currently serving in the military, their families, and our communities.



Tunnel to Towers Foundation

The mission of the **Tunnel to Towers Foundation** is to honor the sacrifice of firefighter Stephen Siller who laid down his life to save others on September 11, 2001. They also honor our military and first responders who continue to make the supreme sacrifice of life and limb for our country.

The City of Port Wentworth will be presenting the non-profit partners with a check during the Stand Up for America Day Gala on Wednesday, April 22, 2025.



STAND UP FOR America DAY

SPONSORSHIP OPPORTUNITIES

53rd Annual Stand Up for America Day: April 25, 2026

Stand Up For America Day is more than a celebration—it's a powerful tradition that brings our community together to honor our nation, our heroes, and the shared values that unite us. As a sponsor, your business will play a vital role in making this cherished event possible while gaining meaningful visibility with thousands of patriotic attendees, families, and local leaders. Your support demonstrates a strong commitment to community pride and American spirit, helping to fund live entertainment, family activities, and tributes to those who serve. Together, we can make this year's Stand Up For America Day our most inspiring celebration yet—while shining a spotlight on businesses that stand up for what matters most.

	Supporting Sponsor \$1,000	Hero Sponsor \$2,500	Honor Sponsor \$5,000	Courage Sponsor \$8,000	Valor Sponsor \$10,000	GALA Sponsor \$10,000	Title Sponsor \$20,000
Donation to Partner Organizations	✓	✓	✓	✓	✓	✓	✓
Parade Spot	✓	✓	✓	✓	✓	✓	✓
Logo on Stage Sponsor Banner	Small Logo	Small Logo	Small Logo	Large Logo	Large Logo	Large Logo	Large Logo
Sponsor Banner at Event Locations	✓	✓	✓	✓	✓	✓	✓
Logo on 5k T-shirt	✓	✓	✓	✓	✓	✓	✓
Media Coverage	Social Media Only	Social Media Only	Social Media & PR	Social Media & PR	Social Media & PR	Social Media & PR	Social Media & PR
Raffle Tickets			2	2	4	4	6
VIP Access at SUFAD Event		✓	✓	✓	✓	✓	✓
Event Booth Spot			✓	✓	✓	✓	✓
Seats at Gala			2	2	1 Table (8)	1 Table (8)	2 Tables (16)
Billboard Advertisement			✓	✓	✓	✓	✓
5k Water Booth Sponsor					✓	✓	✓
Gala Entertainment Sponsor (1)						✓	✓
Included in Check Presentation						✓	✓
Prominent Stage Logo Placement					✓	✓	✓
Name Incorporated into Event							✓

For more information or to sponsor, contact Tiffany Lancaster at 912-966-7428 or tlancaster@portwentworthga.gov

Supporting Sponsor
\$1,000



Valor Sponsor
\$10,000



Hero Sponsor
\$2,500



GALA Sponsor
\$10,000



Honor Sponsor
\$5,000



Title Sponsor
\$20,000



Courage Sponsor
\$8,000



Other
(Please list amount)



To purchase a separate ticket for the Gala please scan the QR code.

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Your included donation to our three 501(c)3 nonprofit partnership organizations is not tax deductible as a charitable contribution for federal income tax purposes, but may be deductible as a business expense.



STAND UP *FOR America* DAY

SPONSORSHIP OPPORTUNITIES

Title Sponsor **\$20,000**

- All Valor Sponsor benefits
- Social Media & PR Coverage
- Plus
 - Name incorporated w/ event - Title
 - 5k Water Booth sponsor
 - Six (6) raffle tickets
 - Two (2) Table at SUFAD Gala (16 seats)
 - Entertainment @ Gala - "DJ brought to you by..."
 - Included in check award photo at the Gala

GALA Sponsor **\$10,000**

- All Valor Sponsor benefits
- Social Media & PR Coverage
- Plus
 - Included in check award photo at the Gala

Valor Sponsor **\$10,000**

- All Courage Sponsor benefits
- Social Media & PR Coverage
- Plus
 - Upgraded logo placement on Stage Sponsor banner
 - Four (4) raffle tickets
 - One (1) Table at the SUFAD Gala (8 seats)
 - 5k Water Booth sponsor

Courage Sponsor **\$8,000**

- All Honor Sponsor benefits
- Social Media & PR Coverage
- Plus
 - Upgraded logo placement on Stage Sponsor banner
 - Billboard Advertisement

Honor Sponsor **\$5,000**

- All Hero Sponsor benefits
- Plus
 - Two (2) seats at the SUFAD Gala
 - Social Media & PR Coverage
 - Two (2) raffle tickets
 - Event booth spot available if wanted

Hero Sponsor **\$2,500**

- All Supporting Sponsor benefits
- Social Media coverage
- Plus
 - VIP access at SUFAD event

Supporting Sponsor **\$1,000**

- Portion of sponsor goes to nonprofit organization(s) (chosen by the City)
- Parade spot
- Logo on Stage Sponsor Banner
- Sponsor banner at event locations:
 - SUFAD Gala
 - Parade Route
 - 5K Route
 - SUFAD Event
- Logo on 5K t-shirt
- Social Media coverage
 - Social Media coverage will include but not limited to Grey Digital Media, Billboards, TV, Radio, Facebook, Instagram, etc.



STAND UP *FOR America* DAY

Important Information

Logos and Banners

Logos are due no later than one month before the event unless otherwise specified in the description. Banners are due one month before the event unless otherwise specified.

Event Booth Space

Application and payment are required to reserve your space at the event, if applicable.

Payment

Payment is required before the sponsor's participation in any event. Payment is accepted by debit card, cash or check. Make checks payable to the City of Port Wentworth (ATTN: Stand Up for America Day) and indicate which package you are choosing.

Signage

Logos of at least 300 dpi quality (vector or PNG format) must be submitted one month before event date for inclusion in marketing and event T-shirts. Banners provided by sponsor (no larger than 3' x 6') are due one month before the event date.



Mail or deliver payment to the following address:

City of Port Wentworth City Hall
7224 GA Highway 21, Port Wentworth, GA 31407

**PLEASE SCAN QR CODE TO
APPLY FOR SPONSORSHIP**



STAND AMERICA DAY

Raffle



**2025 POLARIS
RANGER CREW
570 FULL-SIZE
GRAND
PRIZE**

**SCAN QR
CODES TO
PARTICIPATE**



TICKETS
\$20 EACH



TICKETS
5 FOR \$90

317 CANTYRE STREET
PORT WENTWORTH, GA 31407

Tickets are available for purchase by scanning the QR code
or in person at 7224 GA Highway 21, Port Wentworth, GA

portwentworthga.gov





STAND UP FOR AMERICA DAY *Gala*

Wednesday
April 22, 2026
5:30PM - 9:00PM

Governor's Ballroom
SAVANNAH
CONVENTION CENTER
1 International Dr.,
Savannah, GA 31421

**SCAN BELOW
FOR RESIDENT
SINGLE TICKET**
\$75



LIMITED AVAILABILITY!

**SCAN BELOW
FOR TABLE
TICKETS**
\$1,200



8 SEATS; RESERVED
SEATING & RECOGNITION

**SCAN BELOW
FOR NON-RESIDENT
SINGLE TICKET**
\$125



portwentworthga.gov



STAND UP *FOR America* DAY

How to Be a Vendor

Live Like Locals Savannah

Live Like Locals is drawing the attention of thousands of local families, business owners and tourists through the promotion of our community events and our incredible partnership with Chatham County Parks and Recreation and the City of Port Wentworth.

If you are interested in being a vendor at this year's Stand Up For America Day, please scan the QR code below to fill out the application form through the Live Like Locals Savannah website!

SETUP & BREAKDOWN TIMES

SETUP

April 25, 2026
8:00AM-11:00AM

BREAKDOWN

April 25, 2026
9:30PM



PLEASE SCAN QR CODE TO
APPLY TO BE A VENDOR

DOWNTOWN PORT WENTWORTH
SATURDAY
APRIL 25, 2026
2:00 PM



STAND
UP **FOR** *America* **DAY**
5K

317 Cantyre St.
Port Wentworth, GA 31407

912-966-7428
portwentworthga.gov
ccrump@portwentworthga.gov

**SCAN BELOW
TO REGISTER
FOR THE 5K**



**SCAN BELOW
TO REGISTER
FOR THE 1 MILE**



STAND UP FOR AMERICA DAY *Pageant*

Compete for Local Titles!
Ms. Chatham County & Miss, Ms., Mrs. Port Wentworth

Statewide Title
MS. ATLANTIC COAST
ALL AGE GROUPS

SCAN FOR INFO!



April 11, 2026

STAND UP FOR AMERICA DAY PARADE FORM

Saturday April 25, 2026 • Port Wentworth, Ga

PLEASE MEET AT THE STAGING AREA: 201 Oxnard Drive U.S. Sugar Refinery Port Wentworth

The City of Port Wentworth's annual Stand Up For America Day parade commences the yearly celebration that brings honor to the citizens who have served and serve our country! We are asking community organizations and local businesses to get involved. There is **NO COST** for parade entry nor is it limited to commercial entities or groups within Port Wentworth.

Please retain a copy of this form for your records

Parade start time: 10:00 AM SHARP - Line Up starts 8:00 AM - 9:30 AM

ORGANIZATION/BUSINESS INFORMATION

ORGANIZATION NAME:

CONTACT NAME:

PHONE:

EMAIL ADDRESS:

ADDRESS:

CITY/STATE/ZIP:

PARADE CATEGORIES

please check all that apply

- ☐ Antique/Classic/Vintage Car or Truck
- ☐ Car or Truck w/ Float
- ☐ Car/Bicycle/Motorcycle Club
- ☐ Civic/Non-Profit
- ☐ Church/Service/Youth Group
- ☐ Dance/Musical Group
- ☐ Twirling/Majorettes
- ☐ Novelty

- ☐ Decorated Vehicles
- ☐ Bicycle, Car, Golf Cart, Motorcycle, truck, etc.
- ☐ State/City/County Official
- ☐ Emergency Vehicles
- ☐ Ambulance/Fire/Police
- ☐ Horse/Pony & Rider
- ☐ Military Vehicle
- ☐ Other

- ☐ Marching Band
- ☐ High School/Middle/Elementary
- ☐ Marching/Walking Unit
- ☐ Drill Team, I.D. Unit
- ☐ School Group or Club
- ☐ Scouts (boys/girls)
- ☐ Specialty Vehicle

GROUP DESCRIPTION

NO. OF WALKERS

TOAL GROUP SIZE

NO. OF VEHICLES

NO. OF HORSES/PONIES & RIDERS

DOES ENTRY HAVE MUSIC
OR LOUD NOISE?

☐ YES ☐ NO

SHORT DESCRIPTION OF YOUR FLOAT

PARADE ENTRY RULES:

- Parade entry deadline is Monday, April 23, 2026.
- Forms must be emailed to tlancaster@portwentworthga.gov by the deadline.
- Parade line-up begins promptly at 7:30 AM - Please meet at the staging area: U.S. Sugar Refinery, 201 Oxford Dr., Port Wentworth, Ga 31407.
- Entries must be decorated in an American theme.
- All entries are asked to have a group banner or some form of clearly identifiable signage.
- Individually wrapped candy is allowed - but NOT thrown. All candy and handouts must be given out by walkers on either side of the floats in parade route.
- No squirting of water.
- Although every effort will be made to honor request for placement, parade order/placement will not be guaranteed..

FOR MORE INFORMATION, PLEASE CALL CITY OF PORT WENTWORTH RECREATION

@ 912-966-7428



STAND UP *FOR America* DAY

Letter to Sponsors

Dear Local Business Owner,

We're excited to offer you a fantastic opportunity to expand your marketing reach! In 2026, the City of Port Wentworth will be hosting a range of exciting special events and programs to honor our veterans, and we would like your business to be involved. This is a great chance to connect with the community, show your appreciation to our military, and showcase your brand!

Getting involved in these community events means great exposure and a chance to connect directly with residents and surrounding communities. Your brand will shine through various marketing channels, including printed materials, social media, local broadcasts, and more.

Our sponsorship program makes it easy for you to plan your budget and schedule for the coming year, while also cutting down on how often we reach out for participation in popular events.

We have exciting plans in store for the 2026 SUFAD event, and we look forward to collaborating with you. To explore sponsorship levels and complete the 2026 Sponsorship Commitment Form, please scan the QR code or visit portwentworthga.gov.

For any questions or additional information, feel free to reach out to us directly.

Warm regards,



CITY OF
Port Wentworth
GEORGIA

The City of Port Wentworth

PLEASE SCAN QR
CODE TO APPLY
FOR SPONSORSHIP

